



Why Choose Blunovus Over an Existing EAP?

Blunovus can supplement or replace standard EAPs. National averages tell us standard EAPs don't get used and fail to provide your employees with the support they need. Blunovus is different. We deliver proactive support on a cultural and individual level, allowing you to create psychological safety in the workplace while increasing EAP engagement, well-being, and productivity.

The Problem

People don't reach out for help



Leaders don't receive training

How Blunovus Is Different

Blunovus Proactive-EAP	Standard EAP
Proactive – focuses on “upstream” employee engagement to avert crisis	Reactive – exists primarily to assist in a time of crisis—if at all
High Engagement – 20-50% client engagement—20 to 50 people out of 100 engage with Blunovus yearly	Low Engagement – 1-3% typical national engagement—only 3 people out of 100 engage yearly
Support Now – on-demand engagement through a 24/7 text/call emotional support line	Support on a Schedule – call during business hours to set an appointment to talk to a counselor in weeks or months
Anonymity – callers may remain anonymous to receive support that stays in the CARE Center	No Anonymity – callers required to provide personal information to engage with a counselor or therapist
Texting Engagement – immediate support via text messaging available	Traditional Phone Engagement – need to set an appointment to talk with a therapist
Tailored Therapy – referral to professional with specific expertise matching individual's needs	General Therapy – initial “free” services limited to in-house or retained professionals who may not be a counseling fit
Active Onboarding – upfront team member onboarding to promote engagement from service launch	Passive Onboarding – generally included as an add-on to a health policy and no specific onboarding procedure
Meaningful Reporting – monthly and quarterly analytics to show utilization and recommend courses of action	Spotty Reporting – get a report only upon request and hope it's meaningful
Easy Access – one-touch client branded app to access services on-demand	Buried Access – required to remember what services are available and how to access them in times of crisis
Purpose-Driven – active engagement is the primary objective to impact lives and bring about cultural change	Checkbox-Driven – often provided to meet a corporate requirement rather than to meet employee needs