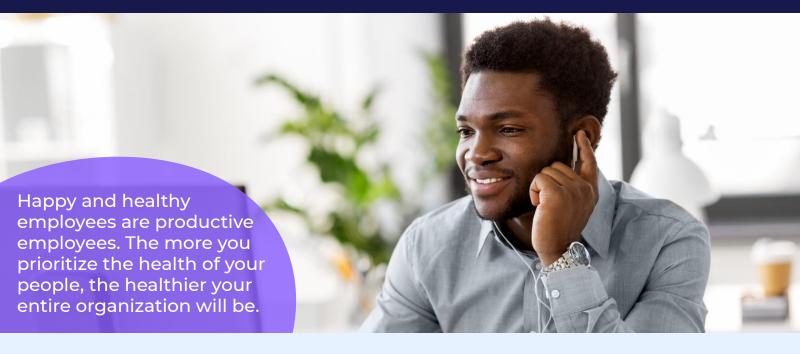
Blunovus ROI & VOI Analysis







Return on Investment - ROI

7.1 To 1 ROI From:

Employee distress resolved in the Blunovus Care Center

Employees receiving the in-depth help they need through counseling referrals

Reduced employee turnover through "upstream" support

Decreased employee absenteeism & presenteeism as a result of "upstream" support



Value on Investment - VOI

Priceless - Healthier workplace culture

Priceless - One tragedy avoided

2.8% Engagement = Breakeven